



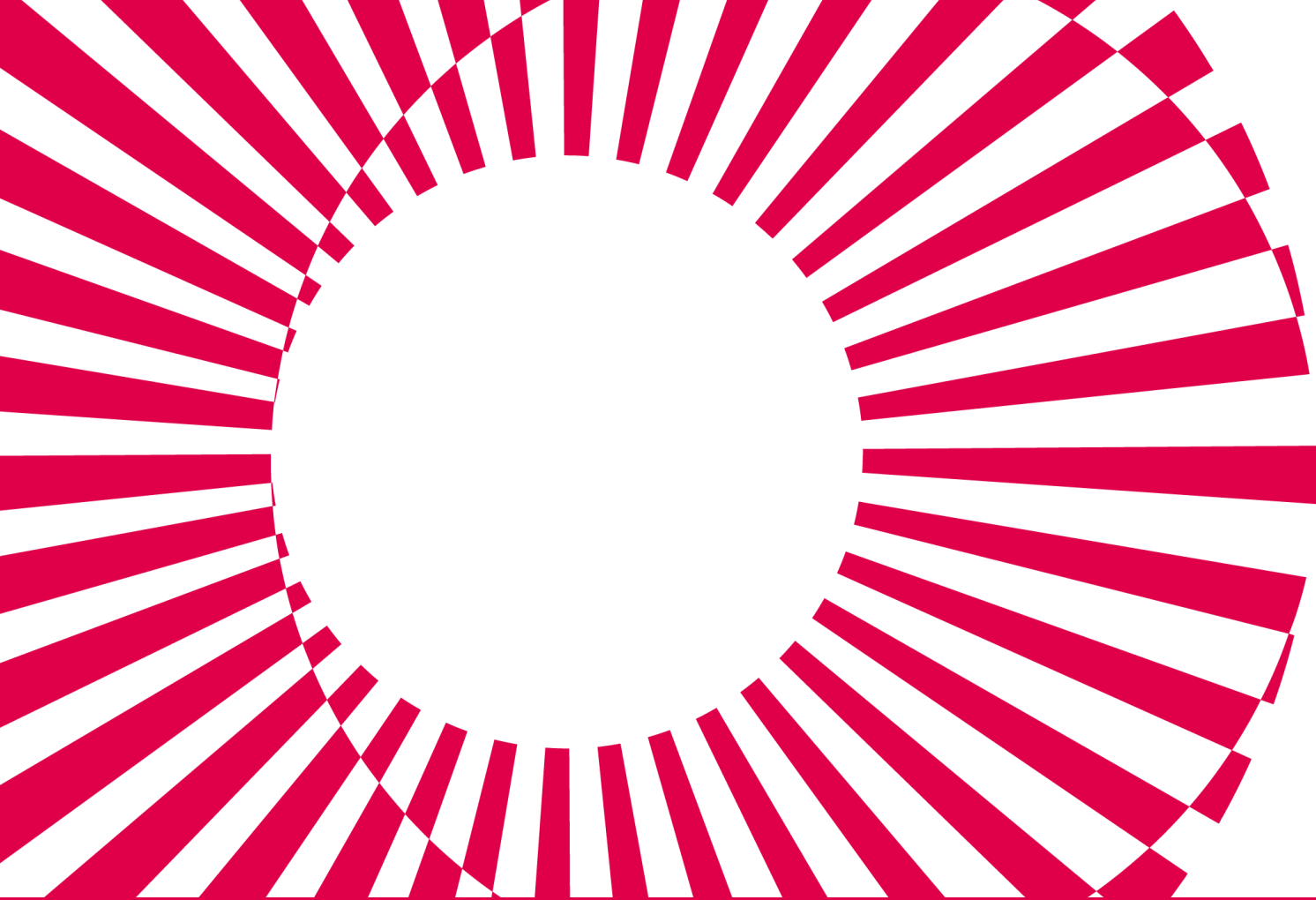
UC Leuven
Limburg

MOVING MINDS

**Fresh Start
in
HERE**

**Refugee
Entrepreneurship**

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Fresh Start

LSBU

Zuyd



UC Leuven
Limburg
MOVING MINDS

225-G_GRO-PPA-16-9233

Entrepreneurial Capacity Building for
young migrants



Facts and figures

“Local municipalities should get the director’s role because initiatives are not connected”

1. 1500 applications per month in Belgium
2. Most refugees (60%- 35%) come from **Syrië, Afghanistan and Irak** (most other applicants are marriage migrants)
3. **50,5 %** get a (temporary) protection
4. **2000 decisions** are being made per month
5. AN asylum seeker can start an integration path after four months
6. Recognized refugees have to take this course
7. 76% of refugees are male
8. 91% of local municipalities help refugees to feel welcome, to housing and to information about the job market
9. Refugees are 0,36% of the Belgian population, **0,56% of the active population**
10. Employment rate of refugees is 30% lower than indigenous people

https://www.serv.be/sites/default/files/documenten/Verslag_SERV_academie_Vluchtelingen_Werk_20170426_0.pdf



Evaluation and Analysis of Good Practices in Promoting and Supporting Migrant Entrepreneurship

Guide book
August 2016



1. Visibility

- **Building on existing networks for entrepreneurs**
 - Ecosystem Entrepreneurship Flanders: turning student cities in Flanders into a powerful biotope for young people and entrepreneurship. 9 cities, gathering most entrepreneurial players (schools, local authorities, business networks,...)
 - Student entrepreneurship: must have for colleges and university, special status for students,...**STARTMINDS**
 - Starterslabo – Ethno Entrepreneurship
 - Private initiatives: entrepreneur networks (Unizo, Voka,...) and SMartcoop (artists and creatives), YouthStart, Duoforajob, BryO



Visibility

- **For Refugees**

- Public (integration courses, initiatives public centers for social welfare) and private initiatives
- Integration Agency
- Employment agency
- Language courses (CVO)

- @Level2work, Haven, Armen tekort, RefuInterim

- **ALL MEET in the ADVISORY BOARD**



Visibility

- **TESTIMONIALS**

- Publication of stories of entrepreneurs with an international background in facebook group
- <https://www.facebook.com/groups/freshstartlim/>
- Collection of testimonials through a questionnaire
- Oral testimonials at breakfast conference
- Engagement of migrant students
- Engagement of migrant volunteers
- Engagement of migrant employees
- **publication of migrant businesses**



Visibility

- **Challenges**

- *Creation of mobile teams to meet refugees at their public places: community access points (CAPs)*
- *Connection with ethnic media*
- *Connection with/ involvement of community leaders*
- **Portal site**



2. Networking

- **Advisory board**
- **Portal Site**
- **Breakfast meeting**

- *Migrant Entrepreneurship Clubs*

- **StartMinds: peer learning**



3. Legal & Regulatory Advice

- **Legal advice:**
 - registering the enterprise,
 - obtaining permits,
 - filling out tax reports,
 - licencing and intellectual property,
 - start-up regulations
- Portal site: **curating existing programmes:** AZO, BRYO



Legal & Regulatory Advice

- **Legal advice:**
 - immigration regulations: permit renewal and
 - status change
- **Link to integration agency**
- Portal site



Legal & Regulatory Advice

- **Legal advice:**
 - Concerning everyday activities
 - Concerning employment
- [Link to municipalities](#)
- [Link to OCMW](#)
- [Link to employment agency](#)



4. Individual Business Support

- The European single market, business model, finding customers, and adapting the product
 - From idea to business plan
 - Feasibility, viability, added value
 - Marketing, accounting,
-
- **Advisers in existing programmes: in check with reality and personal abilities**



5. Group Business Training

- Assessment: EntreSpiegel, 2D-game, learning diary
- Train the trainers: migrant entrepreneurs: risk and opportunities; business and financial planning, administration;
- *Migrant entrepreneurship clubs*
- Start-up: AZO, BRYO: banking model
- Start-up: StartMinds: peer en network learning
- Scale-up: Flipped Classes on request. Autonomous, transformative learning.



Group Business Training

- *Knowledge clips*
- *Videoclasses*

- *NEW Models of Entrepreneurship*



6. Mentoring

- *Buddy: emotional journey*
 - *Guide: towards all organisations cfr portal site*
 - *Migrant-Expert: scale-up, sustain*
-
- *Duration: 2 months, four sessions, 18 months?*
 - *What is a successful trajectory?*
 - *What are the incentives for migrant mentors?*



Mentoring

- *Reverse mentoring*
- *We learn from the entrepreneurs with an international background: fresh eyes.*



7. Access to finance

- *Crowdfunding*



8. Facilities provision

- *Incubator*
- *Pop-up stores*
- *Libraries?*



9. Language and cultural sensitivity

- *Integration Agency*
- *Private language courses*
- *CVO: adult education language courses*
- *Employment agency: Language courses*
- <https://www.nedbox.be> (funded by minister of state for immigration)
- Required level of Dutch is increased to A2
- *translanguaging: English and Dutch*



10. Impact

- The number of businesses created (as a proportion of participants);
- The extent to which these businesses have grown (i.e. by hiring new staff or increasing profit);
- Whether business creating facilitated the migrants' integration; Number of paid jobs
- Number of reached refugees
- **a host network for newcomers**



Impact

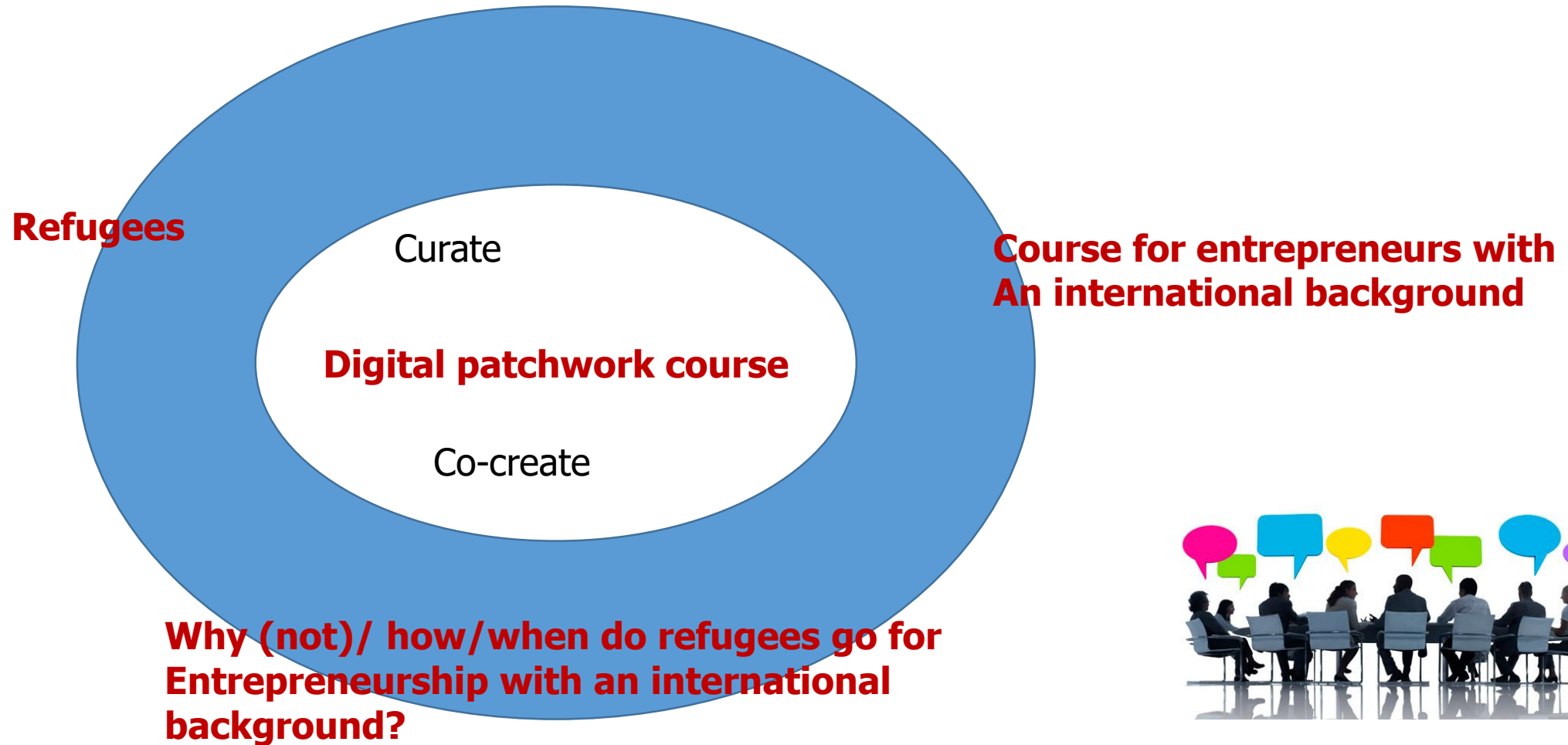
- Refugees become mentors
- Refugees become trainers

- Portal site: point of entry for all questions, organisations

- Training embedded in our UNESCO course and STARTMINDS
- **a host network for newcomers**
- **An inclusive society that renews itself through migration**



Fresh Start => initial model





Entrepreneurs with an international background

